



Polymer Dies

Made from a softer material, creating a gentle, slightly uneven pressure on the colored foil. The result may be softer edges and the loss of fine detail. Small areas, like the insides of letters, may “fill in”. These dies are created on-site, and will not increase production time.



Metal Dies

Made from a harder material, maintaining a firm, even pressure and crisp shape. The resulting imprint will have cleaner edges and will hold a little more detail than the polymer die. Metal dies are created off-site, and will increase production time by 2 days.

Polymer Dies are great for basic lettering that is 24 point or larger, imprinting in Silver or Gold, and rush orders. Use a **Metal Die** if you'd like a fancier font, smaller letters, a cleaner imprint, an imprint color other than Silver or Gold, or if you will be ordering 1,000 or more ribbons of the same title.

ALL STOCK TITLE BADGE RIBBONS ARE CREATED USING A METAL DIE. If you would like to have stock titles as well as custom titles at the same event, you may want to consider using a metal die for your custom titles, to maintain a uniform appearance on all ribbons.